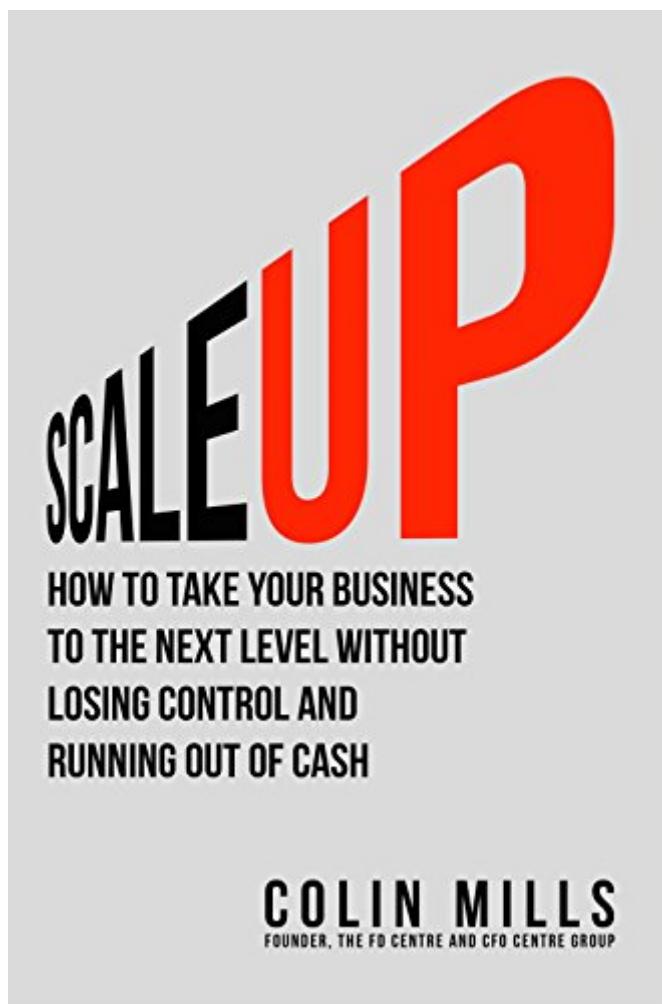


The book was found

Scale Up: How To Take Your Business To The Next Level Without Losing Control And Running Out Of Cash



Synopsis

Plenty of books have been written on startups, but not much has been written about what happens next, when you want to scale and move your business into an advanced stage of growth: the classic “too big to be small and too small to be big” stage. In *Scaleup: How to Take Your Business To the Next Level Without Losing Control and Running out of Cash*, Colin Mills draws on real life experience, working with thousands of businesses across the globe to create a framework for scaling up that until now has just not existed. This is not academic theory: you'll find stories and examples from real-world businesses that have successfully managed the transition from startup to scaleup. Whether you're the owner of a fast-growing business and you want to scale your business to more advanced growth, or you feel frustrated because you came out of the startup phase but growth has stalled and you wonder whether you can face the pain of further growth, then this book has got something for you.

Book Information

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Customer Reviews

this is a great book. It is more philosophical when compared to SCALING UP (Verne Harnish). This one is better than Mr Harnish's book when it comes to laying out the rationale . While Mr Harnish's book is the nuts and bolts manual. I think scalers are well advised to buy this book; I did

Experience is the name many entrepreneurs give to mistakes, Scale Up is a must read for anyone trying to avoid mistakes while scaling their business. The insights from other Founders are easy reads and I really appreciate the tactical advice that can be used by any business owner looking to take their business to the next level

Great book! Especially for any business that is looking to get to the next level.

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